

BANK LTD
AVIV



NEW YORK, Thursday (U.S. Press)— Israel's Citrus Marketing Board will enter into negotiations soon with representatives of the American citrus industry in an attempt to arrange a working agreement regarding conditions on the European market.

Mr. Mendel H. Sachs, representative of Israel's citrus industry, told members of the American Israel Chamber of Commerce

According to Egyptian sources, a statement condemning Israeli increased violence on her borders will be issued. Specialists mounted here that in their statement Arab envoys in London might answer a letter sent to the "Daily Mail" by Mr. Michael Aron, Press Attaché to the royal Embassy, in which he stated that the Arab states had consistently refused to meet with Israel to reach a peaceful settlement.

Remove bones from herring and cut finely into a non-metal bowl together with the following ingredients (also finely cut): pickle, raw apple, cooked beet root, onion, and almonds. Add salt, sugar and pepper to taste and stir in contents of a jar of VELMA Mayonnaise. Blend thoroughly. This makes most unusual and wonderful salad or sandwich spread.

ELLERN'S
THE

BANK LTD
AVIV

GAMMA COUNTER DETECTS OIL

therefore, over long periods of time, the lighter hydrocarbons will work through the rock overburden and escape to the surface. Some observations of some offshore gas fields have shown that the density pattern usually takes the form of a ring or halo of low radiating values lying around the well. This is due to the methane gas, as other hydrocarbons such as ethane, propane and butane should not be detected by microseismic techniques. The origin of the methane gas is uncertain, but current theories regarding the origin of petroleum species are on the possible role played by radioactivity of petroleum. This is an experimental fact. In many crude petroleum samples and oil well brines exhibit radioactivity. The presence of helium in natural gas and in waters with helium has been observed. Since the alpha particle is the nucleus of the helium atom, this is a result of alpha activity.

A plausible theory is that radioactive gases moving upward give to shallow groundwaters the power to dissolve and carry away the gas, forming radioactive element surface bed rock and the soil. According to this theory, the ground waters present in the earth move at great velocities, the greater speeding at or near the edges of all deposit. This should give radioactivity to the ground waters with the geochemical pattern. Instead of a halo effect, as observers have reported, radioactivity highs over the contamination exists. This phenomenon might be produced by a different transport mechanism, only continuing to increase and expand. The gas will throw light on the problems to be expected.

Purchase-Sale

EUROPEAN quality furniture, bed and combined room suit and

15 Rehov Frishman (Earth Sweet Shop)

ASHING machine wanted
to buy from P.O.
band. Apply P.O.

ACTV Sals & Purchases
ARPEPS— Inevitable need
wanting "HAKAN" M
"GUSTAV" HALL
B. BALK Chubb's condition
Jokey. Perfect
price for Apply 10 Elkton
Sta. Modern.

Radio-Records
phonics, concertos, dances (in
in German). Radio
116 Nelson Chambers St.

Services

LAUNDRY ready with
damp or fully dried
clothes. Call
Opp. Olden Motel. Phone 4788

Situations Vacant

REQUIRED by young man fur-

Situations Wanted

R. DAVID LITERARY AGENCY
1001 Jerusalem. Tel. 2030. Representing authors with publishers in Israel and abroad.

WELL-TRAINED English speaker

Oxygen Cylinders

ADMINISTRATIVE SECRETARY (female), good experience in managing office abroad (also as typist), needs knowledge of Hebrew and French. Salary half-day job. Write No. 31555 to: **RAE**, P.O. Box 1122, Tel Aviv.

EDU holding English University Certificate, Dipan graduate, excellent English-German translator, experience in secretarial and library work. seeks employment anywhere. Write: No. 27814, P.O. Box 1122, Tel Aviv.

Vehicles

FOR SALE Mack Diesel truck with 1200 cc engine, 1960, 1961, 1962, 1963, 1964, 1965, 1966, 1967, 1968, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1995, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614,

with another lady.
Write to: No. 20442,
P.O. St. Helms.

SALE Austin, Model 1950, in good condition. Apply, Elz-Reasner, 100 Rehov Harl, Rehovot.
RIGHT tender in good condition. Acquired from private hand. Write to No. 29988, P.O.B. 4904, Tel-Aviv.

Miscellaneous

RESISTANT WOMEN, or women in my latest models. Write to a woman. Chai Hairline, 7 Rehovot Ziona, Tel Aviv.

HAVE YOU TOLD

TO LET:
NADAR MACARMEL: 2 ROOMS

Real Estate business
your brokers are
GOTTLE & SON
Real Estate Agency
68 Rehov Yehuda Halevi,
Tel. 4776, Tel. 4810.
OPPORTUNITY
conscious Villa

2 1/2 — 3 ROOMS
In Ramat Gan

APR 13 1964
F.O.B. No.
TEL. AVIV.

The Newest Look



FASHION TRENDS IN PARIS

NEW fashion trends from Paris may now be illustrated in sketch form. Day dresses (1) barely indicate the waist under water-length bodices but give the arms to wrist length. Over such a dress goes a protective, bulky coat (2) with collar rising behind a neat head, tiny hat. An alternative daytime line is no less slender but blouses the back (3) above a belt set at hip level. Over it may go a double-breasted shortcoat (4) with shoulders square than in recent seasons. The dinner dress (5) gives the figure from a high, narrowed bustline in belted slimmest. The short dance dress (6) has a wide skirt from hip level supported by many petticoats, each lengthening and narrowing into a totally new "pouter" hemline.

Drawings by FROMENTI

How to Reduce and Stay Well

ASKED which exercise is the most effective for a slim figure, a well-known gymnastics teacher always replies that she recommends jerking your hand back whenever you want to reach out and help yourself to a piece of cake. There is a lot of truth in this tip, and leaving the table before you feel you have had enough is another. But slimmer women who want to reduce are faced with a special problem, because while our farm diet is generally well balanced, it is short on the animal proteins that are recommended for people who are cutting down on their food intake.

The best way to diet without impairing your health is to eat enough cottage cheese, skim milk, and buttermilk, which are wonderful and non-fattening sources of protein; at least one egg a day; fish and meat, whenever it is available; and all the vegetables you can get, preferably raw. Eat little bread and little butter or margarine; eliminate thick soup and eat for lemon or skim milk instead; drink your tea or coffee without sugar (saccharine may be safely used). Potatoes are to be preferred to noodles or macaroni.

One day a week should be reserved for complete abstinence from solid food, according to the following schedule:

- 7 a.m. Glass of hot water or hot water and lemon juice
- 9 a.m. Cup of tea or coffee
- 11 a.m. Glass of milk
- 1 p.m. Cup of clear soup or fruit juice
- 4 p.m. Cup of tea with milk
- 6 p.m. Glass of fruit juice
- 8 p.m. Cup of clear soup
- 10 p.m. Glass of milk

The milk in this diet is the only fattening food. The diet sounds rather formidable, but the medical profession approves of it.

"Femina Perfumery"
HAS THE RIGHT GIFT FOR EVERYONE

The holidays are coming and it is quite a problem to find the right present for every member of your family and all good friends. "Femina Perfumery," 44 Albany Rd., Tel Aviv, has the most charming and original collection of gifts. Fine Cosmetics, Costume Jewellery and many other articles to please everyone — and to suit your budget too.

A very welcome gift is the new, combined Rouge-Powder Compact.

And last but not least a good tip for the hostess: despite all the pre-holiday shopping and house cleaning, you must look your best — and Femina has all the fine beauty aids a woman needs.

Salon Pnina
26 Rehov Yehuda Rd., Tel Aviv.

Visit Us
Before you decide to buy or order a lady's Winter Coat or Tailor-Made Suit. You'll find the latest PARIS fashions at unbelievably low prices.

GABI KUTNER, Fashions
recently reopened
7 Rehov Nordau, Haifa.

Melion & Tischer
FINE FURS
17 Rehov Bialik, Tel Aviv.

We hereby beg to inform our clients that our fur salon is open daily from 9 a.m. — 1 p.m. and 3 — 7 p.m.

We recommend the newest models in COATS, JACKETS, STOLAS, CAPES and TRIMMINGS. All kinds of repairs and modernizing by experts at very convenient prices.

NIURA Haute Couture
THE HOUSE FOR HIGH CLASS LADIES' FASHIONS HAS OPENED AT 84 Rehov ARLOSOROFF, HAIFA

Mrs. Pnina Schmitt
who was employed for many years as knitting instructor with Messrs. "Omat Hatzman" 26 Rehov Yehuda Rd., Tel Aviv, has the honour to inform her esteemed clients that following the liquidation of the above firm, she has

OPENED HER OWN
Knitting Salon and also Wool Shop at 60 Rehov Pines, Tel Aviv, (2nd floor).

We Purchase
antique and modern objects of art, paintings, miniatures, silver, enamel china, crystal, old jewellery, bronzes, fine table linen, first-class furniture, Persian and Chinese carpets and complete household equipment.

Kohn & Lubarsky
21 Rehov Nordau, Haifa, Tel. 404.

BALLROOM DANCING at SAVOY
Dancing School 11 Rehov Yehuda Rd., Tel. 245.

FRIENDLY Neighbour's Advice
HELPFUL — but you alone must learn how to care for that wonderful new baby. Understanding Pediatricians and nurses at the "HADARON" Mother & Child Rest Home at Rishon Le Zion, will guide you safely through the first difficult weeks. Use the I.L.S.S. Government grant to recuperate at this beautifully situated, well appointed place. Reservations by phoning Rishon 234 or "Hamadaya" 41 Albany Rd., Tel Aviv, phone 2282.

garden notes

THE autumn is already showing its flowers for the winter, but the amateur gardener doesn't have very much seasonal work in September. The shrubs, the roses, the clematis, the hydrangea, the daisy, and the Michaelmas daisy (Aster multiflorus) are still blooming in our gardens, and all we have to do is give them the proper care in order to prolong their flowering time until the holidays. With flowers must be pinched off, for if they are allowed to go to seed, the plant will bloom poorly. Larger dahlias and chrysanthemums must be staked and tied.

As for the watch for mildew (blight) on sinuous cactaceae (cactaceae) and hollyhocks (Althea rosea, Althea), dusty flour-like white patches appear on the leaves and stems. They can be controlled in the early stages by dusting with very fine sulphur (gavrit) powder, which is to be spread evenly with a dusting bag or machine, or shaken by hand through a cloth bag or a sock.

Small black pustules on the underside of aspidragons (Aspidragus, Aspidragus) are signs of another fungus disease, rust (Rust). The leaves that are affected must be removed immediately, but if the disease persists when the aspidragons no longer bloom, the whole plant must be pulled out and burned, else it will infect the others.

Another disease, Helminthosporium, affects lawn grass at this time of year. It can be detected by small, elongated brown stripes or straw-colored spots, and kept in check by keeping sprinkling down and by removing the clippings after every watering. Keep the lawn for a time in order to strengthen it.

Look after your shrubs these days. Some, like the ligustrum or the privet, may not have been watered all summer through. If they have used up the supply in the soil and show the slightest sign of thirst, dig around each shrub and pour in as much water as it will take.

October will be planting time for winter flowers. In the meantime you can plant perennials like Vinca rosea, Russelia and Petalostemum, and Geraniums, and carnations everywhere.

E. FREUCHT-WANGER

HANDYMAN'S CORNER

Re-Bind Your Books—II

(The first lesson appeared on Friday, September 2, last week, fixing broken window panes.)

Gluing the back of the book. Lay the sections down together, to flatten it. Then put the book on a table in the position shown in fig. 3. A board with a pile of bricks or books on it will do as a gluing press. See that the sections are perfectly aligned, then carefully apply vegetable or hide glue (Devco-Naparin). Take care not to let the dripping ends of the ribbons. Leave in press overnight. You must trim the sections so that the book-edges will be even. This is best done in a printer's shop which has the necessary equipment, and will probably charge very little or nothing at all. But you may try to trim with a very sharp knife, or a wide chisel, while the book is held in a clamp.

Preparing the Case. Cut two cardboard rectangles for the book-covers. Each board should be six mm. longer and three mm. wider than the pages. Prepare a strip of bookbinder's linen for the spine, and four triangles for the corners, then cut some coloured paper for the covers. Lay out and glue together as shown in fig. 3.

The paper is best glued on to the cover by smoothing it with a clean rag with motions radiating from the centre towards the edges. Take care to space the two boards just a little wider than the thickness of the book. Fold over all projecting edges, and glue them on the inside of the cover.

Wet the back of the book and round it by tapping lightly along its edges with a hammer. Put the book into the prepared case and centre it carefully. Glue the ribbon ends and one end of the end-sheet on the inner side of the cover. Repeat on the other side.

By HOLLY LYONS BAR-DAVID

COMPARED in price and flavour with mushrooms are dirt cheap! Indeed, compared with other kinds, mushrooms in Israel are a giveaway. But for all that, by their very native aristocracy — despite the fact that they have been brought up on a manure pile — they remain a food apart, a delicacy to serve as a garnish, or a super-treat on some special occasion. Here then is a variety of fine dishes from which to pick and choose for the forthcoming holidays.

SHERRIED MUSHROOMS
Serve this dish together with your best beef or chicken dish on the holidays or Sabbath eve dinner.

Painless and Radical REMOVAL OF HAIR
from face and legs without electricity or wax. New method.

Clair
19 Rehov Arlosoroff, Tel Aviv.

REMOVAL OF FACE HAIR
by electric therapy. Guaranteed no after-growth.

H. HELLBRUNN
19 Rehov Arlosoroff, Tel Aviv. Phone 245.

SHAVIT
19 Rehov Arlosoroff, Tel Aviv.

NIURA Haute Couture
THE HOUSE FOR HIGH CLASS LADIES' FASHIONS HAS OPENED AT 84 Rehov ARLOSOROFF, HAIFA

Mrs. Pnina Schmitt
who was employed for many years as knitting instructor with Messrs. "Omat Hatzman" 26 Rehov Yehuda Rd., Tel Aviv, has the honour to inform her esteemed clients that following the liquidation of the above firm, she has

OPENED HER OWN
Knitting Salon and also Wool Shop at 60 Rehov Pines, Tel Aviv, (2nd floor).

We Purchase
antique and modern objects of art, paintings, miniatures, silver, enamel china, crystal, old jewellery, bronzes, fine table linen, first-class furniture, Persian and Chinese carpets and complete household equipment.

Kohn & Lubarsky
21 Rehov Nordau, Haifa, Tel. 404.

Yael AND THE SEA

THE children of the nation had never seen the sea. Their world was so small that it did not extend beyond the borders of the camp. Everything else was so big that it was too hard to try to understand what was outside it. The children sat in the classroom, listening to every word the teacher said. Yael sat amongst them, her dark eyes on the teacher.

There was a big map hanging on the wall. The small brownish strip next to it was the sea. The teacher moved across the map. "At a certain spot right next to the sea," she explained, "is the murena; that's where we live." For the children this was difficult to understand. There, on the map, they were told, the murena lived. They could only see the gulls.

THIS was a big day. The children were being taken to the sea. There had been a short lecture in the morning to explain to them in a few words a bit about the sea. From the huts the people streamed out. They had heard that the teacher was taking the children for a trip to the sea. Silently, almost sullenly, they watched the children piling into the small tender and leaving the murena.

There was excitement all the way. Now and then someone would see a small patch of sea far away. When they got there, the teacher and the driver helped the little ones to get down. In the water, the children took off their shoes and walked into the surf.

The first wave of excitement was over, and little Yael's hand groped for her teacher's. "Teacher, do you come from across the sea?" Your parents are still there? "Yes. How did you get here?" "Well, you see to travel across the sea, you sail in a ship." "And how long does the journey take?" "Three or four days." "Teacher, are you going home on your vacation?" "Yes," the teacher answered, looking across the sea. She had almost forgotten that there were small children around her. She was dreaming of her parents, her friends, all the things she would tell at home. This time she was going home satisfied.

The dream was broken suddenly by a little boy who had taken hold of her hand. He wanted to thank her for taking them to the sea. Words and journeys across the sea.

ONE day Yael was missing. They looked for her everywhere in the orange grove, round the murena. They went to the nearby kibbutz, all in vain. The camp manager informed the police. A patrol went out to comb the sand dunes. Out on the sea-shore they found a sleeping little girl exhausted from waiting for the ship which, they all told her, would come back some day and bring back the teacher with the long black hair and eyes like her own.

They took her back to the murena. The whole population had turned out to receive her, she could not understand why. They questioned her; what did she go to the sea for? She could not tell them. Her father, her mother, the principal, they would not understand her longings for the old teacher, the one who had started her on a new life.

A life where knowledge is as limitless as the sea. ALMONT

Shops

Services

Brand Names

Notical Day Show

October 20, 1944

Participation of noted artists and writers. Competitions open to all the youngsters registered in the I.L.S.S. School.

Happy hours, refreshments at the underdeveloped offer must be considered and returned before October 15, 1944.

Jerusalem: Perfumery Art, 1 Rehov Agrippa.

Tel Aviv: Mrs. P. Schiller, 27 Rehov Shalom Aleichem, Tel. 228, from 10-11 and 1-2 only.

Haifa: Pharmacy Schmidt, 41 Rehov Herzl.

Kiryat Shalom: Mr. A. Cohen, 1 Rehov Herzl.

Nikolsky to Mrs. G. Solomon, 23 Rehov Herzl.

Apollon: Dr. Danon, Haifa.

For registration to the I.L.S.S. Schoolbook apply to Dr. E. Neuman, Schoolbook Office, 13 Rehov Shalom, Tel Aviv.

Buyers' Guide

Natures Outlook

NATURE but very unhealthy ones have been shaking this part of the world lately with earthquakes in Algeria, Turkey, Greece and even one right here at home. You can't prevent it — but you can do one thing — take out a COMPREHENSIVE POLICY with MIGDAL, that covers this contingency — well as fire, burglary etc. MIGDAL & SURECO CO. will give you plans, all the details.

Distinguished Gifts

GIFT giving at Rosh Hashana is a closely followed tradition — one that brings infinite joy. In keeping — BACHNER of 11a Rehov Ben Yehuda, Jerusalem, suggests gold gift watches for men and women or gold jewellery. Or cherished gifts of silver or silver plated candlesticks or silver cutlery. Bachner's also offer a reliable repair service for watches and all other goods they carry.

Problem Solved — Gifts for Men

YOUR troubles are over when you make your selections at O.B.G. for Rosh Hashana gifts for the "man in your life." See the wide variety in any O.B.G.'s five shops — in Tel Aviv, Haifa and Jerusalem. You will find everything from ties and socks, to suits and coats of the famous O.B.G. quality in style and cut.

You Must Shine

IT'S really a must that you exude the holiday sparkle with something new and charming from Mary Siedner's "La Boutique" collection of in-between season models. Featuring the newest fashion trends, adapted to the needs of the country with masterly touch, you'll want to own more than one of these outfits. And there are seasonal new materials at MARY SIEDNER & Co. 21a Rehov Ben Yehuda, Tel Aviv.

Delaying Tactics

YOU know now that you must stock up on wines and liquors for the coming holidays. This time no delaying tactics. Try placing your order early enough so that you won't have to make frantic appeals to BERNHARD, Wine Dealer, (22 Rehov Ben Yehuda, Jerusalem) to rescue you at the last moment. Phone 5103 now — the selections (see Tel Aviv affiliate: 15 Rehov Bognorah, Phone 2408).

Individually Yours

VERY personal presents for the coming holidays, from beautiful small copper trugs to an extravagant Kahana Ornament — so colorful and gay. Unusual jewellery by Barbara Schatz or lovely silver pins and earrings by Yohanan Peter. All from the picked collection at the MIKHA STUDIO, 26 Albany Rd., Tel Aviv. Appreciatively received, these distinguished pieces are fun to give.

Tradition

SILVER candlesticks to grace the Shabbat and holiday table is a gift every young couple would delight in. Of traditional craftsmanship, the selection is good at ROSENBLATT (21 Rehov Nordau, Haifa). And talking of tradition — if there is an old piece of jewellery that belonged to grandmother, Rosenblatt's Workshop will put it into a completely modern setting.

No Better Anywhere

THAT'S the opinion of those tourists who've had the opportunity of seeing the "ALMA" Luxury Bath Soap. Although most Americans do consider American products superior to everything else, these tourists are loudly enthusiastic at "ALMA's" mildness and its enchanting lavender scent. They say "ALMA" is "grand" — and so is Israel.

Bright Ideas

EVER in search of something new in holiday gifts — we have it at OPEL, 8 Rehov Nordau, Ben Eliel St., Jerusalem. Working in silver, silver and copper, these original craftsmen add a strikingly new note to their pins, necklaces, earrings and belts. Simplicity of line distinguishes their pieces — all moderately priced. A fine collection of real antique jewellery also carried.

Defies Description

WE really tried to find words to describe the new knitted cocktail skirts at ROVELL'S (Princess Mary Ave., Jerusalem). We admit our defeat — they're wonderful and really must be seen. Most original knit weaves of the season, these skirts come very full (Paris permits for cocktails) and have knitted blouses to match with the same skirt weave repeated at the neck. Available in black and colours.

Footwork

THEY'll be doing lots of it now they're back at school bubbling with excitement of the first day. But if you'd keep them happy in all their busy rushing about — see to it that they've shoes that fit. FREIMANN & BEIN, the Pillars, Jaffa Rd., Jerusalem, offer a wide selection of shoes for girls and boys of all ages, and an a-ray fitting examination on their "Pedoscope" that ensures the fit.

What's in a Name?

EVERYTHING that counts when you're out buying furniture — see that it carries the famous MEFTI triangle trademark. MEFTI Sofa-beds — last word in style and heavenly comfort. MEFTI "Aristocrat" interwoven mattresses are the finest, softest, most durable made in the country and their iron beds are ideal for small rooms and small incomes. MEFTI fully guaranteed products are stocked by leading furniture stores.

In High Favour

WITH all women — it's a tribute to TEXTILE SHAMPOO for its unique softness is so good for your hands — so wonderful for wool, silk and all delicate fabrics. There's nothing to match Textile Shampoo — the first detergent in this country and after all these years, it's still the first and finest. No fears — no worries, everything can be safely washed in Textile Shampoo.

Friendly Neighbour's Advice

HELPFUL — but you alone must learn how to care for that wonderful new baby. Understanding Pediatricians and nurses at the "HADARON" Mother & Child Rest Home at Rishon Le Zion, will guide you safely through the first difficult weeks. Use the I.L.S.S. Government grant to recuperate at this beautifully situated, well appointed place. Reservations by phoning Rishon 234 or "Hamadaya" 41 Albany Rd., Tel Aviv, phone 2282.

NEW LEGAL STUDIES

bers
Dictionaries

Others — old and new — who
(6 months — the Kaufmann-

pendious
Dictionary

pages, double columns), which
offered at the unusual price of

R. 5
subscription — **11.10.**

1 Knapton Street,

THE JERUSALEM POST

Founded as The Palestine Post in 1922. Published daily, except on Saturdays, in Jerusalem, by The Palestine Post Limited, Registered at the G.P.O.

Founder and Editor: GERSHON AGNON Managing Editor: T. D. LUTER

Editorial Office and Management: JERUSALEM, 9 Rehov Hahazkazit, P.O.B. 21, Tel. 423 (4 lines). TEL AVIV Bureau: 22 Mahlat Binamina, P.O.B. 118, Tel. 451/2. RAFA Bureau: 100, Tel. 451/2. P.O.B. 21, Tel. 423 (4 lines). SUBSCRIPTIONS: Israel IL 12.000 Foreign IL 14.000 per year.

Friday, September 15, 1954
Ed No. 2754. — Hashomer 15, 1954

Saudia Stands to Lose From Onassis Monopoly

By G.E. HOPKINS

NEW YORK (PNS).—ARISTOTLE Socrates Onassis, a millionaire shipping magnate, will send his first tanker into Dhanra any day now to pick up Saudi Arabian oil. If Saudi Arabia hasn't already discovered that it was sold a bill of goods by the Greek-born Onassis when it gave him preferential shipping rights, that fact won't be long coming to light. For contrary to what Onassis and his local Arab associates told King Saud, the deal is lopsided in the shipowner's favor.

Onassis apparently convinced the monarch and his advisers that they could painlessly get 2.75 cents more per barrel if the oil was transported under his exclusive carrying rights.

The truth of the matter is that Onassis and his associates stand to make \$170 million a year from the Saudi Arabia oil deal. Even if the scheme were to work out as planned, King Saud's treasury could gain only \$60,000 at the most.

The "joker" in the deal is this: Saudi Arabia can go through with the Onassis scheme only at a considerable loss in oil exports. To gain \$60,000, King Saud must be prepared to lose many millions. While the Government would receive only 2.75 cents more for each barrel of oil

carried by Onassis, it stands to lose the total 50 cent per barrel business from Aramco.

Put in the simplest terms, the fact is that Saudi Arabia has 28 times as great a financial interest in encouraging Aramco to sell a barrel of oil than it has in having Onassis transport it. It would require the loss of only 1,200,000 barrels of Aramco sales — six tanker loads — to wipe out the entire expected annual income from Onassis.

Oil experts estimate that Saudi Arabia's pact with Onassis will, in fact, cause the loss of many millions of barrels of Aramco oil sales. For instance, some 44,000,000 barrels of Aramco's crude oil production are sold each year to independent purchasers who have no connection whatever with Aramco or the companies that own it. No matter what pressure King Saud's government might put on Aramco, there is no way in which it can pressure these independent purchasers.

There is no possibility of forcing independents to put up with such dictation as to what ships shall carry their oil and when, even if the rates should somehow be reduced to competitive levels. These independents will most certainly buy from other sources, such as Iraq, Venezuela, Kuwait or Iran, now that a settlement has been reached there.

Some nations are said to be planning to bar the Onassis tankers because Saudi Arabia will not permit their ships to carry oil from Dhanra. And Britain, who will fight the discrimination, may ban the transfer of sterling in and out of Saudi Arabia, and this would give Kuwait and Iraq that much greater competitive advantage.



ONASSIS

Art Notes

Countryside Exhibition

By ANITA ENGLE

TO judge by reviews, Israel's artistic talent is concentrated in the main cities, with a occasional glimmer from a kibbutz here and there.

The allegations about Communist influence among the Brotherhood leadership, frequently voiced in recent days should be at least partly discounted. Individual Communists have certainly infiltrated into the "Brotherhood" as well as other groups, but the Egyptian Mossadefers are willing to play the Communist game unconsciously. The reactionary and exclusively destructive character of the "Brotherhood" has shown time and again. It has considerable influence but it is utterly incapable of making any constructive effort and giving the country a lead in domestic politics. At the present time, efforts of the Brotherhood to combat the government enjoy the support of the above-mentioned coalition (which, however, appears to be based on a Gentlemen's agreement) but it also appears to have several well-wishers inside the junta, above all General Nagib, who is hiding his time for a comeback.

The junta benefits from the fact that the "Ikhwan" leadership is in it, and that there has been a strong opposition group ever since Hassan el Hodeibi was elected Supreme Guide in 1951. This opposition group, headed by Salah Ashmawi and the son of the founder of the Ikhwan, Hassan el Banna, has been in favour of closer collaboration between the Brotherhood and the "national revolution" and they have now the open support of the Cairo officers. But the junta is handicapped by the fact that it has no firm mass basis, being thus subject to political blackmail and so compelled to accept the slogans of its adversaries at least in part in order to prevail in the contest. Hence the competition in demagoguery in recent days as to who hates Israel more. But the main clash should be expected to take place over the Suez agreement, which it will be remembered, is opposed by the leadership of the Ikhwan and has not yet been ratified. The stand of the Egyptian Brotherhood has been approved incidentally by its Syrian colleagues, a less orthodox Islamic but more outspokenly pro-Communist group.

The outcome of the present contest will of course directly affect Egyptian foreign policy and its relations to this country. A victory of the opposition "secular front" would mean the return of a state of anarchy in Cairo, and it is doubtful whether this, from a long range view, should be considered preferable to the present state of affairs. But even if Nasser and his colleagues stay in power, their freedom of action will be more and more limited and they will have almost certainly to appease the opposition by adopting an aggressive line in foreign policy. And as a result of this pressure they may find themselves involved in a military adventure, but not at the time and the place of their choosing.

Art Teacher
Gerda, the mother of two children, now teaches art in several widely-scattered schools and kibbutzim. Of the 100 pictures on exhibition, 80 were painted last year, chiefly during school vacations. Her latest pictures, mostly of Natanya and Tiberias, are her strongest.

Balshin Rouff came to Israel three years ago and lives in Kiryat Amal in a little street that has only been in existence for two years. The square white cottages face onto a conventional thoroughfare, complete with electric street lighting. But the back yards run down into an ash-baked wasteland with the relics of ancient civilizations, and the Emek stretches between historic hills right up to the blue horizon.

The unburied street life on one side and the natural beauty on the other are perpetual stimulants to artistic expression. Mrs. Rouff has tried to get onto canvas the little cottages and the pastoral countryside which nourished the scholars of the Mishna. Her failure

Hotel Miami
KIRYAT YAM
Tel. 7482 Haifa.
INVITE YOU...

IMPORTANT ANNOUNCEMENT
Additional courses for beginners and advanced in HEBREW, ENGLISH and FRENCH will be opened at the "KADMAH" SCHOOL OF LANGUAGES, 74 Ben Yehuda Road, Tel Aviv, on Sunday, Monday and Tuesday, Sept. 19, 20 and 21, 1954. Lessons in small groups under the guidance of experienced teachers. Special Courses in ENGLISH and FRENCH will be given for pupils of elementary and secondary schools in the afternoon hours. Information and registration: 5-11, 4-6 daily (except Fridays).

Tel Aviv-Jaffa Residents!
SEPTEMBER 1954 IS THE FINAL MONTH FOR PAYING YOUR CITY RATES DUE FOR HALF OF THE FISCAL YEAR 1954/55. PAY YOUR RATES IN TIME. AVOID A FINE. Collection offices are open also during the afternoon 4-7 p.m.

THIS WEEK...

Security Two Israeli soldiers were ambushed near Mt. Meron in the Latrun area. The Jordanians produced a Legionnaire who "confessed" to the murder, their first "apostrophe" having been unmasked as false. The chief of the U.N. Truce Supervision Organization, Gen. E. L. M. Burns, reported to the U.N. Secretary General that Israel retaliation was a "dangerous remedy" for murders by infiltrators and that army services near the demarcation line increased anxiety on the other side. Gen. Burns also discussed border problems and the Observer's functions with the Chief of Staff, Rav-Aluf Moshe Dayan. The Israel-Egypt Mixed Armistice Commission condemned Egypt for the murder of a tractor driver, for blowing up the Neguv water pipeline and for infiltration. Prime Minister Sharet had earlier discussed this matter with the U.S. Charge d'Affaires, Mr. Francis Russell. Israel was condemned in absentia by the Israel-Jordan M.A.C. for wounding two Arab boys in the Wadi Fukin area.

Foreign Affairs Prime Minister Sharet told a conference of the "United States and World Press" that Israel stood ready to help protect democracy and that it was up to the U.S. to decide whether it wanted a pact with Israel. President Eisenhower, in a special message to Israel on the occasion of the 10th anniversary of Jewish settlement in the U.S., called upon her to join in the defense of freedom. The Magna David Adam sent medical supplies, blankets and sweaters to the victims of the Algerian earthquake, which echoed in a brief midnight tremor in Israel. The Rumanian Government demanded the recall of Israel's First Secretary in Bucharest for issuing a forged passport to an emigrant.

Labour In Tel Aviv 1,000 municipal employees struck in protest over the transfer of their colleagues. In Ra'anana, the Histadrut pickets against unorganized labour in the ground-out fields were removed, a settlement having been reached after eight days. Bakers and carpenters threatened to stop their products off the market, demanding higher prices. The C.-A.-I. index went up by five points, the biggest rise this year.

Courts The Magistrate's Board blamed the planners of the parachute drop for acting in a "reckless, frivolous and irresponsible manner." The Rent Tribunal began fixing new rentals.

Twins Siamese Twins were born at the Kaplan Hospital, Rehovot. Attempts to separate them failed.

Theatre Notes

"Casablan" Creates Real Characters

Chamber Theatre Presents "Casablan" by Yasmina Khouri. Directed by S. Ben-Ner. Set by Marcel Tanc.

VIGAL Mossinson and Yosef Yadin have managed to create one of the best characterizations which have been presented on the Hebrew stage. Casablan, in his own way, has the authenticity and humanity of Shalom Aleichem's Tuvia. This is extravagant praise, but I am sure that Mr. Mossinson, on the strength of this success, will not feel entitled to sit in the Valhalla with the great Yiddish Master.

The plot through which Mossinson presents some of



"All signs of the authority to his up the floating dock here we could put some wonderful line-fishing off the end of it."

the North African problems in Israel, is of very minor importance. As a mystery and crime detection story it leaves a great deal to be desired. It is contrived in the conventional crime detection pattern, in which the least likely character turns out to be the guilty party. However, it serves as a very handy vehicle for the delineation of the characters, whom Mossinson has learned to know as well through his experience in the police force and his wide contact with the newcomers and the oldtimers in Israel. The author has created one or two real characters, and not just types.

It is difficult to know how much of the credit for the creation of the swarming and warm-hearted Moroccan, Hassan Tuv, who was affectionately called Casablan by his fellow fighters in the Neguv during the War for Independence, belongs to the author, and how much to the actor.

One of the most gratifying things about the whole play is the fact that the better established and better-adjusted young men in Israel, with their genuine interest in the welfare of Casablan, are never shown up as patronizing and officious as well as insensitive to the real emotions and motives which underlie Casablan's complex personality.

The writing and idea for Casablan come from Mossinson, but the interpretation of Yosef Yadin brought him to life as a violent, unhappy, sensitive man, who refuses to compromise with his life in Israel as long as he is not treated as an equal. His personal tragedy lies in the fact that his behaviour and atti-

tude towards his more civilized contemporaries make this complex variety of nuances beautifully conveyed by Yadin. Kalmat Levinsky gives us our first Israeli counterpart of a Scottish Yard man. He is an exceptionally human police officer, who is willing to overlook a great deal for the good of Casablan and the Homeland. Despite this stylized police attitude, Levinsky gives Police Officer Abramoff a feeling of reality. The character of Josh, the young Municipal official, played by Hishak Shilo, was at no time clearly defined. Even his make-up was a little confusing. Chaya Harari, as Rashel, was the love interest. It seems that Miss Harari is the type of woman in the allegory of Casablan as the silky girl — a frightened and unhappy heroine.

Zeev Berlinski as Moshiko, the bus driver, was the favourite dwelling not only in the condemned house in Jaffa, but with the audience as well. Aris Kaminer played Feldman, the man who preferred to sell things of value in the alleys of Tel Aviv rather than to stick to the border settlement where he had formerly settled. The rest of the cast were Dan Kedar, Nissan Yadin, Israel Abrahami and Esther Grinberg. The setting of Marcel Tanc was realistic and workable. S. Ben-Ner's direction was very competent, and the atmosphere properly authentic. But whoever edited the English part of the programme must have been suffering from a variety of emotional or from a touch of khamis.

IDA E. DAVIDOWITZ

Yesterday's Press

Nasser Seeks Excuse for Attack

Contrasting the recent speeches of Mr. Moshe Sharet and the Egyptian Prime Minister, "Davar" (Histadrut) says that Israel has nothing to hide before the world: it wants peace while Gamal Abdel Nasser wants to blackmail with Arab military aid. He demands the Neguv for Egypt and says at the same time that there will be no only Israel adheres to the U.N. decision of November 1947 according to which almost the whole Neguv was to belong to Israel. Believing that Nasser intends to force a case American pressure on us and at the same time to provide an excuse for Arab attacks, "Davar" ridicules the argument forwarded by the head of the Cairo junta, that Israel was an obstacle to inter-Arab communications, at a time when Egypt is closing the Suez Canal to Israel in gross violation of international law.

Reviewing General Burns' report, "Haboker" (General Zion) says in it proof of the efficacy of blaming the victim. The paper does not feel that the Powers will consider themselves to the Arabs by blaming the Jews. The policy did not work in Berlin's day. "Hatshe" (World Mithral Union) says that General Burns appears not yet to have understood the real causes of the present state of affairs. Frontier incidents have little to do with

our manoeuvres; they occurred before we had manoeuvres and they will keep taking place as long as the Arab governments declare that Israel is an enemy that they want war, not peace with Israel. Retaliation will come when attacks cease, and Israel will return to the Jordan armistice commission when it ceases to be an instrument of Arab policy and propaganda, its chairman voting against Israel as a matter of principle.

In an editorial entitled "Even Retaliation" "Hatshe" says that General Burns' report reflects present policy in Washington, intended to create a new "policy of settlement" in Israel, to which our government submits by not reacting to the Egyptian attacks in the Neguv and the murder of two Israeli soldiers by the Arab Legion. "Hatshe" (Independent) laments the new friction between the General Zionists and the Progressives in North and South America as a result of the rejection of the Goldmann plan.

"Al Hamishmar" (Mazman) complains about growing right-wing pressure to lower wages and to employ unorganized labour, supported by "Haboker" and "Hatshe". The paper says that the workers and their organizations should join forces to defeat this offensive. "Zanah" (Progressive) comments on the Keren Kayemeth development scheme for Galilee.

GOLDSTEIN BROS.
HOUSING & DEVELOPMENT CO. LTD.
Builds and sells flats, shops and offices in Cooperative Houses and undertakes popular housing schemes.
Ramat Gan, 45 Bialik Street, Tel. 72251.

ALLIS-CHALMERS
Mfg. Co., Milwaukee, Wis., U.S.A.
GENERAL MACHINE DIVISION



VIBRATING SCREENS
in a wide range of types and sizes.

SOLE DISTRIBUTORS IN ISRAEL:
HAMASHBIR HAMERKAZI
TEL AVIV, Shaima Rd., Hamashbir Bldg., P.O.B. 120, Tel. 2411-12.

Artistic Competition
On the occasion of the forthcoming Rosh Hashana, the Art-Kartiv Enterprises take pleasure in announcing a competition which will begin on Sunday, September 19, 1954. Participants and conditions of the Competition are available on buying an "Art-Shagan" as from the above date.

Operation Studies — 1954
As a result of the great success of this Scheme in Spring 1953, the Institute's Management have made a special effort to organize a similar Operation this year too, at the approach of the study season.
A Reduction Fund of IL 15,000
was established, from which you can benefit by way of rebates in Fees and Instalments, for any Course you enrol during this month. Do not miss this special opportunity to plan your Training at extraordinary conditions. Apply today for our Prospectus and full information on our special Home-Study-System, by means of which you can prepare yourself for successful careers in any branch of Engineering, Commerce, General Education etc. A wealth of 900 courses enables you to choose the one most suitable to your present requirements.
Call, write or send Coupon to:

THE BRITISH INSTITUTE of ENGINEERING & COMMERCE
2 Ben Yehuda Rd., P.O.B. 1255, Jerusalem.
15 Rothschild Boulevard, Tel Aviv.
8 Bank Street, Haifa.
20 Khamouk Rd., Haifa.

Operation Studies 1954.
Please send me full information on your Course to: _____
Name _____
Address _____
MUNICIPALITY OF TEL AVIV-JAFFA